

2026 3RNET Annual Conference

August 24 - 27, 2026
Raleigh, North Carolina



3 R N E T

3RNET Program Update:
New Technical Assistance
Partnerships and Initiatives

2026 Accomplishments



3 R N E T

Education

3RNET Board of Directors

2026 Website Updates

3RNET.org Connections + Placements

PRISM

3RNET Plus Tools

Technical Assistance Center Partnerships

2026 Academy

Virtual Career Fair Updates

2027 Annual Conference – Columbus, Ohio!!



3 R N E T

<https://academy.3rnet.org/>

2026 AC▲DEMY

Recruiting with Precision

Modern Marketing Strategies to Attract Mission-
Aligned Healthcare Talent

- Six 90-min educational webinar series
- Oct 6, 2026 – Dec 15, 2026
- Network Coordinators participate at no cost
- Sponsor your state for employers to participate at no cost
- Registration is now open
- Access to recorded sessions and previous Academy series

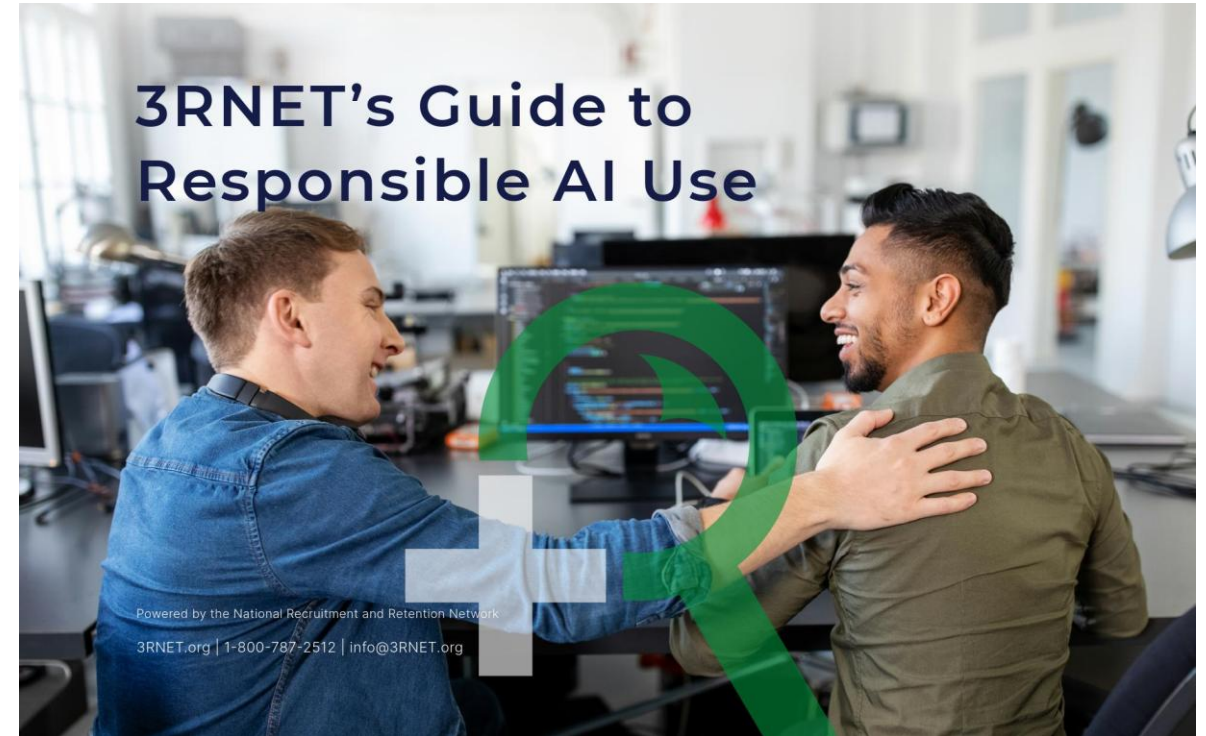
2026 Academy Agenda



All webinars will take place at 1:30 PM Central (2:30 PM Eastern, 12:30 PM Mountain, 11:30 AM Pacific)

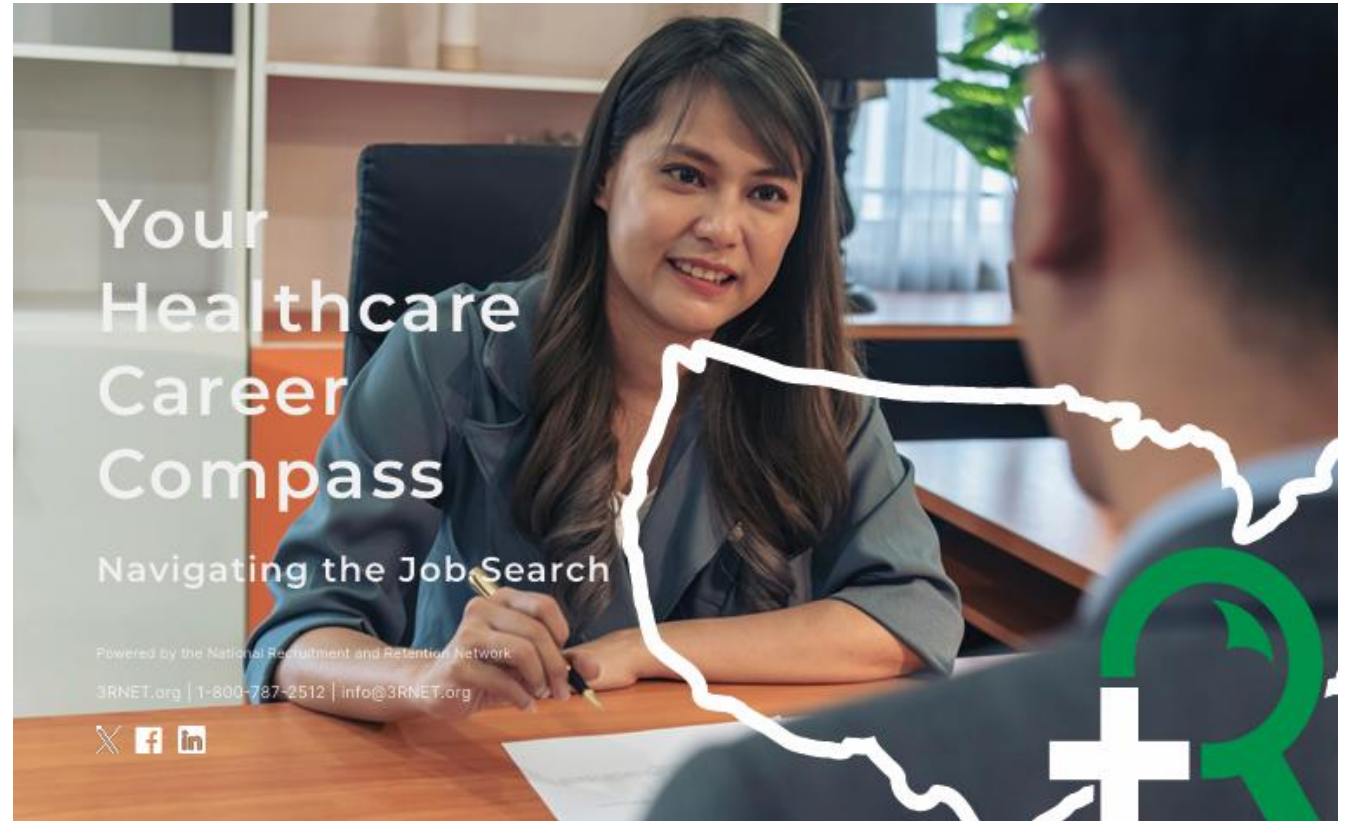
- [Oct 6, 2026](#)
Session 1: Reintroducing the Recruiting for Retention Hierarchy in Today's Market
- [Oct 20, 2026](#)
Session 2: Marketing Rural Practice in a Hybrid & Telehealth Era
- [Nov 3, 2026](#)
Session 3: Compensation Transparency, Loan Repayment, and Total Rewards Messaging
- [Nov 17, 2026](#)
Session 4: Scope of Practice, Team-Based Care & Burnout-Proof Messaging
- [Dec 1, 2026](#)
Session 5: Digital Recruitment Ecosystem: From Social Media to Passive Candidate Outreach
- [Dec 15, 2026](#)
Session 6: Integration Lab: Building a 12-Month Strategic Recruitment Marketing Plan

The 2026 Academy focus will equip participants with modern marketing strategies to attract mission-aligned healthcare providers in a competitive workforce environment.



New AI Resource Guides

Available on the Dashboard - R4R Resources – 3RNET Employer Training Materials



New Candidate Guide



**Understanding Loan
Repayment Programs**



**Navigating the Job
Search**



Resources to Know

Technical Assistance Projects

Workforce Partner Collaborations



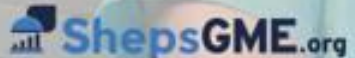
3 R N E T

THCGME-TAC



Promoting Your Teaching Health Center's Dental Residency

Collaboratively
Created By



- Dental Residency Marketing Toolkit
 - **Compiling Unique Selling Points**
 - Teaching Health Center benefits & impact
 - Dental residency program benefits
 - Showcasing value beyond clinical training
 - **Marketing Strategies to Reach Students**
 - **Recruitment Funnel & Marketing Calendar**
- Training webinar on how to use the toolkit
- THC grantee webinar
 - **Recruiting with Purpose: Strategies to Attract and Retain Faculty and Residents**
- Rural & Underserved GME conference presentation with dental directors, Dr. Rothas and Dr. Le

[DentalResidencyRecruitmentToolkit](#)



ttap

Targeted Technical Assistance for Rural Hospitals Program

The Center for Rural and Public Health
Practice & Research at
Georgia Southern University

The Targeted Technical Assistance for Rural Hospitals Program (TTAP) is a federally-funded initiative that offers comprehensive technical assistance to rural hospitals to address financial and operational challenges and maintain essential health services for their communities.



► Workforce Engagement & Retention

- Learning Community Training Webinar
TTAP Rural Hospital Strategy Summit
 - **Key Drivers Influencing Rural Recruitment and Retention**
- Individual Technical Assistance
Cottage Hospital, Woodsville, NH
 - **Workforce Assessment and Report**
 - **Customized Comprehensive Recruitment & Retention Plan**
 - **Individual Technical Assistance**



Rural Health Redesign Center

Advancing Care for Rural
Communities

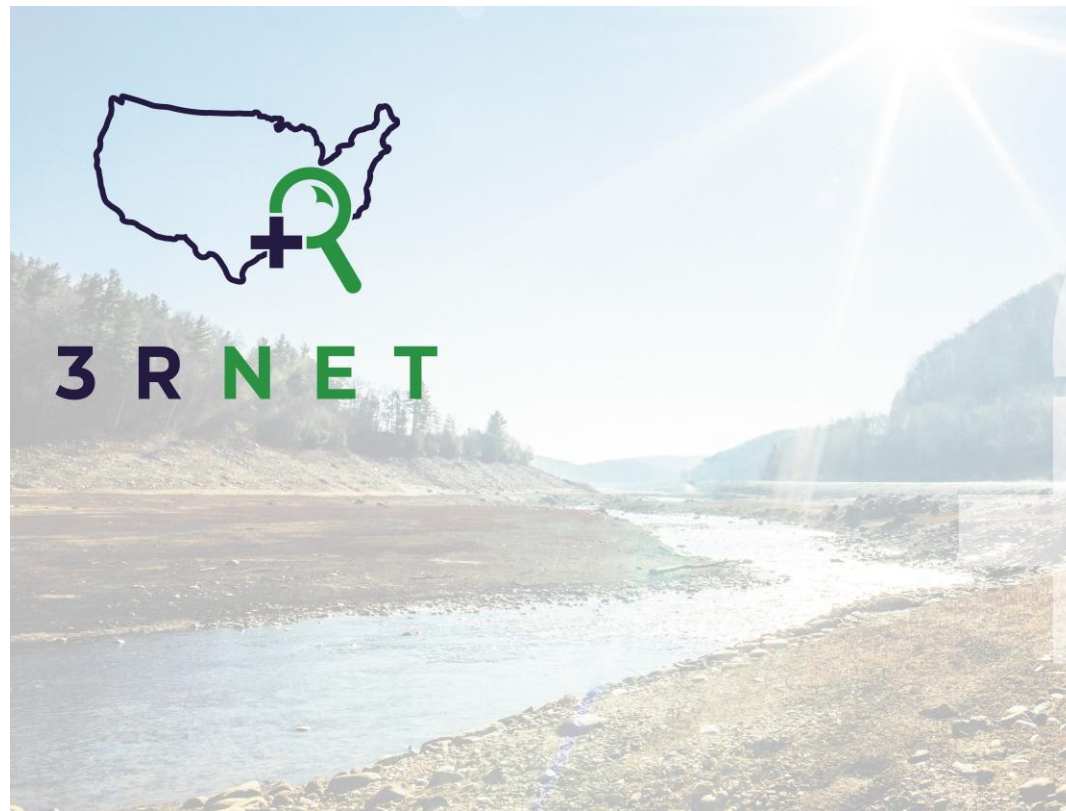
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- REH Virtual Education Symposium
 - RHRC ARC Intro Webinar (PA and NY)
 - REH R4R Academy
 - Technology and Tools
 - R4R Assessments
 - Individual TA





RURAL COMMUNITIES OPIOID RESPONSE PROGRAM - TECHNICAL ASSISTANCE

RCORP Northern Border Rural Workforce



- Rural Communities Opioid Response Program (RCORP)
- 4-year grant project with JBS: Training, Placement, Sustainability
- Multi-State Site Visit (Maine, New Hampshire, Vermont, New York)
- From Training to Placement and Sustainability Workshops and Facilitated Group Discussions
- **Building and Strengthening Sustainable Rural Behavioral Health Workforce Pipelines**

Weitzman GROWING-BH TA Program

- Generating Readiness and Opportunities for the Workforce through Innovation for the Next Generation of Behavioral Health (GROWING-BH)
- Subject matter expert and participant in the GROWING-BH environmental scan earlier this year
- SME for 3-part webinar series on Organizational Readiness and Capacity, Recruitment and Retention, and Supervision (Nov-Dec)



**GROWING Behavioral Health
Technical Assistance Program**



**Community
Health Center, Inc.**

in collaboration with



**Weitzman
Institute**

inspiring primary care innovation



CENTER FOR
RURAL HEALTH LEADERSHIP



NRHA Center for Rural Health Leadership

- Rural Health Clinic Leadership Certification Program
- **Key Drivers Influencing Rural Recruitment and Retention**
- Webinar and Facilitated Group Discussion
- Nov 2025 and Jan 2027

SME Projects Under Development



FORHP RCORP Rural Center of Excellence on Substance Use Disorder Prevention

Multi-year project supporting behavioral health professional R&R: Univ of Rochester Medicine Recovery Center of Excellence (KY, NY, OH, WV); Univ of VT Center on Rural Addiction (VT, NH, ME, NY); Fletcher Group Rural Center of Excellence on SUD Recovery (38 states)



National Rural Health Resource Center NRHRC Rural Health Innovations

Workforce assessments and subject matter TA



Rural Residency Planning & Development RRPD TAC

LRP Financial Program Database and Guide



Rural Health Redesign Center PREP RCORP Impact Grant

Peer Recovery Expansion Project (PREP) to improve R&R for certified recovery specialists across 5 Pennsylvania counties single authority hospitals



Follow 3RNET on social media!!



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